

Article 1: ORGANISATION

The i-NOVO Awards are organised by VirtualExpo for each of its brand names:

- ArchiExpo
- DirectIndustry
- MedicalExpo
- NauticExpo

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DirectIndustry 17 Av Andre Roussin 13016 Marseille FRANCE	Tel : + 33 (0) 4 91 03 80 90 Fax : + 33 (0) 4 91 03 80 38	-----
NauticExpo SAS 17 Av Andre Roussin 13016 Marseille FRANCE	Tel : + 33 (0) 4 91 03 80 94 Fax : + 33 (0) 4 91 03 80 38	-----
ArchiExpo SAS 17 Av Andre Roussin 13016 Marseille FRANCE	Tel : + 33 (0) 4 91 03 80 95 Fax : + 33 (0) 4 91 03 80 38	-----
MedicalExpo SAS 17 Av Andre Roussin 13016 Marseille FRANCE	Tel : + 33 (0) 4 91 03 80 90 Fax : + 33 (0) 4 91 03 80 38	-----

ARTICLE 2: OBJECTIVES OF THE i-NOVO AWARDS

The i-NOVO Awards rewards the products deemed the most innovative of that year in three categories: design, ecology and technology.

- i-NOVO Design, for all out-of-the-ordinary design products
- i-NOVO Eco, for products with a sustainable design, from manufacture to application
- i-NOVO Tech, for products based on an innovative technological concept

VirtualExpo reserves the right to cancel any of the three Awards categories that does not attract **at least three participants**.

For MedicalExpo, there will be only two i-NOVO Awards categories: Design and Tech.

ARTICLE 3: ABOUT THE i-NOVO AWARDS – PRIZES – AWARDING OF TROPHIES

The i-NOVO Awards are staged at specialist trade shows.

Each i-NOVO Award is marked by a trophy and the visibility offered by VirtualExpo:

- signage on the stand of the nominees throughout the specialist trade show in question
- i-NOVO winner marker on the relevant portal at VirtualExpo
- coverage on the social media of the relevant portal at VirtualExpo
- winner mentioned in the dedicated email presenting the products that have won the i-NOVO Awards

Example for NauticExpo:

Nominees	Winners
i-NOVO tag on NAUTICEXPO.COM	i-NOVO winner tag on NAUTICEXPO.COM
i-NOVO label	Global social media coverage (107k followers)
i-NOVO newsletter (960k subscribers)	Sponsored e-mail presenting the awarded products (960k subscribers)
	i-NOVO trophy

The winners of each category are awarded a trophy sent by post after the votes have been counted.

These awards cannot be exchanged for payment or for any object or service.

ARTICLE 4: CONDITIONS FOR PARTICIPATION

Sine qua non conditions

To be eligible for the i-NOVO Awards, the products submitted must be presented at the show where the i-NOVO Awards take place.

- Any natural persons or legal entities may take part in the i-NOVO Awards, but they may only submit a single product in each category.
- A single brand of products may be eligible in the three categories of Awards but for three different products. A product is eligible for A SINGLE category only.
- A legal entity or natural person who is the winner in a given category cannot be the winner in the same category with the same product at i-NOVO Awards staged the same year at another trade show organised by another VirtualExpo brand (ArchiExpo, DirectIndustry, MedicalExpo, NauticExpo).

To submit their product(s), natural persons or legal entities may:

- go to the site inovo.archiexpo.com / inovo.directindustry.com / inovo.medicalexpo.com / inovo.nauticexpo.com
- send the information via the wetransfer account: <https://inovo.wetransfer.com/>
- send an email to inovo@archiexpo.com, inovo@directindustry.com, inovo@medicalexpo.com, inovo@nauticexpo.com

It is completely free to enter. Entering the i-NOVO Awards is free of charge and participants are not required to pay any costs.

The products submitted must meet one or more of the criteria set out below.

Eligibility Criteria

I-Novo DESIGN	<ul style="list-style-type: none"> A show-stopper Fun' products, new trends in Design A design product must take into account ease of use in its concept and design. The product must be timeless It must respond to a lifestyle alternative or a perceived need Aesthetic quality and out of the ordinary / original
I-Novo TECH	<ul style="list-style-type: none"> New innovative technology New manufacturing process New physical process / technique used Innovative concept Lighter and more compact Re-use or application of a technology from one field in another Innovative products offering more than the primary function Several new technologies integrated in an end product Offers added value compared to the industry average
I-Novo ECO	<ul style="list-style-type: none"> Sustainably manufactured grey energy / low carbon effect eco-design Recycled materials Products in recovered materials Sustainable use Integration of a source of renewable energy Alternative energy Low consumption Low emission Non-polluting innovative products Product the design or use of which has a reduced impact on the environment (compared with the current situation) Recycling sustainability Recyclable Biodegradable

We reserve the right to change, advance or move the opening and closing dates of applications with any i-NOVO Awards operations at any time through an additional clause.

ARTICLE 5: SHORTLIST

The eligibility of products from one of the three categories is completely subject to the discretion of our internal committee of experts (engineering content managers, architects etc., depending on the VirtualExpo portal concerned. When a product meets the eligibility

criteria and is short-listed by our internal committee of experts, it is nominated for the i-NOVO Awards.

ARTICLE 6: VOTING

Voting to determine the winners of each i-NOVO Award is open to the public.

It is possible to vote at the associated trade show via a QR code or a URL available at the exhibitor's booth, or using any paper document presenting a product nominated for an i-NOVO Award furnished to trade show visitors by VirtualExpo. The aforementioned QR code and URL both link to a page hosted by VirtualExpo, which provides access to the nominated products by category. There is one voting page proposed per category.

It is also possible to vote directly on the online voting pages hosted by VirtualExpo, without having to be physically present at the associated trade show.

Restrictions:

- It is not possible to cast several votes for the same product (IP address recognition).
- Votes may be cast for several products in the same category
- Votes may be cast in one, two or three categories

We reserve the right to change, bring forward or move the opening and closing dates of voting for any i-NOVO Awards operations at any time through an additional clause.

It is possible to vote only during the associated trade show, from the morning of the opening day to midnight of the last day.

ARTICLE 7: SELECTING THE WINNERS

In each category the winner is the product with the highest number of votes.

Votes will be checked and Winners designated in the presence of Mr Vincent Gérard, CEO of VirtualExpo, within 7 days of the end of the show and therefore the end of voting.

Any company artificially increasing the number of votes for its product will be disqualified if VirtualExpo can confirm the existence of such activity.

We reserve the right to change, bring forward or move the opening and closing dates for designating the winners with of i-NOVO Awards operations at any time through an additional clause.

ARTICLE 8: COMMUNICATION AROUND THE i-NOVO AWARDS

VirtualExpo puts in place all the communication resources available to it for each brand name for a given show:

- Visibility on the portal (banner)
- Visibility on the blog (article, banner)
- Visibility in the e-magazine (article)
- Press release
- i-NOVO Awards Web Page

Non-exhaustive list of offline and online communication resources.

ARTICLE 9: KEY DATES

	BOOT	Light & Building	iSaloni	Hannover Messe	SMM
i-Novo Awards on	23-31 January 2016	13-18 March 2016	12-17 April 2016	25-29 April 2016	5-9 September 2016
Trade show dates	NauticExpo	ArchiExpo	ArchiExpo	DirectIndustry	NauticExpo
Brand name	12 November 2015	12 January 2016	12 January 2016	26 January 2016	17 May 2016
Official communication launch	22 December 2015	19 February 2016	22 March 2016	1er April 2016	15 July 2016
Applications closing date	23 January 2016	13 March 2016	12 April 2016	25 April 2016	5 September 2016
Call for votes	31 January 2016	18 March 2016	17 April 2016	29 April 2016	9 September 2016
Votes close	4 February 2016	24 March 2016	21 April 2016	6 May 2016	15 September 2016
Winners announced					

	K Kunststoffe	ORGATEC	MEDICA	METS	BIG 5	SPS IPC Drives
i-Novo Awards on	19-26 October 2016	25-29 October 2016	14-17 November 2016	15-17 November 2016	21-24 November 2016	22-24 November 2016
Trade show dates	DirectIndustry	ArchiExpo	MedicalExpo	NauticExpo	ArchiExpo	DirectIndustry
Brand name	14 June 2016	21 June 2016	1 September 2016	1 September 2016	6 September 2016	8 September 2016
Official communication launch	27 September 2016	4 October 2016	25 October 2016	25 October 2016	28 October 2016	31 October 2016
Applications closing date	19 October 2016	25 October 2016	14 November 2016	15 November 2016	21 November 2016	22 November 2016
Call for votes	26 October 2016	29 October 2016	17 November 2016	17 November 2016	24 November 2016	24 November 2016
Votes close	3 November 2016	8 November 2016	22 November 2016	24 November 2016	1er December 2016	1 December 2016
Winners announced						

ARTICLE 10: PUBLICATION – COPYRIGHT

In accordance with article 27 of the French Data Protection act no. 78-17 of 6 January 1978, participants have the right to access and correct their personal data. This right may be exercised in writing by post to VirtualExpo, 17 avenue André Roussin, 13016 Marseille, France.

Participants grant permission for the use of their personal data (full name and email address) and agree to receive promotional offers from VirtualExpo and its brand names.

Participants should send objections in writing to VirtualExpo, 17 avenue André Roussin, 13016 Marseille, France, no later than one month after voting has closed. The absence of such a request or a request made after the deadline is deemed to amount to authorisation.

ARTICLE 11: ELECTION OF DOMICILE

Participants elect domicile at the address indicated in their application.

ARTICLE 12: ACCEPTANCE

Participation in the i-NOVO Awards through an application implies acceptance of these rules, which are retained at VirtualExpo, 17 avenue André Roussin, 13016 Marseille, France. They will also be sent at no charge to any person who sends a request to VirtualExpo or its brand names, at 17 avenue André Roussin, 13016 Marseille, France.

The full set of rules has been filed with the SCP Larrieu Gensollen Crosse (bailiffs), 57 Cours Pierre Puget, 13006 Marseille, France.

Participants shall refrain from making any claims to VirtualExpo for any damage resulting from their participation or their decision not to participate, any changes to the Awards or the acceptance of a trophy.

ARTICLE 13: EXEMPTION FROM LIABILITY

VirtualExpo shall not be held liable in the event that the Awards are cancelled at a trade fair, curtailed or deferred with good reason.

VirtualExpo shall not be liable for any fraudulent activity on the part of participants.

VirtualExpo shall not be liable for any incident arising during the transportation of the trophy.

ARTICLE 14: DISPUTES

Disputes shall cease to be admissible one month after the date on which the results are announced.

Any disputes must first be reported to VirtualExpo by recorded letter with acknowledgement of receipt, and an amicable solution must be sought.

Drawn up in Marseille, on 17 December 2015.